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## Intellectual Property Law Group

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To:

U.S. Patent and Trademark Office - From:

MAIL STOP: Amendment

Examiner: A.K. ROBINSON BOYCE

Group Art Unit: 3639 Confirmation No.: 5555 Christian R. Andersen

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**Pages** with 41 Cover:

### **FORMAL SUBMISSION OF:**

Petition for One (1) Month 1) Extension of Time; and

2) Amendment.

Title:

A METHOD FOR EVALUATING CUSTOMER VALUE TO GUIDE LOYALTY

AND RETENTION PROGRAMS

Serial No.

Filing Date:

09/593,118 June 13, 2000

First Named Inventor.

**James Howard DREW** 

Atty. No.

99-836 RCE 1

Customer Number:

32127

### **CERTIFICATE OF FACSIMILE TRANSMISSION**

I hereby certify that the above-referenced documents are facsimile transmitted to the Patent and Trademark Office on the date shown below:

Christian R. Andersen

Date of Transmission: October 31, 2005